

# Provisional Agenda

	Track 1 Fans, Brands & Engagement	Track 2 Performance, Technology & Data Science	Track 3 Sports Development & Grass Roots
08:15	ATTENDEE CHECK-IN OPENS		
08:50 – 09:00	OPENING ADDRESS Jaideep Ghosh, Partner KPMG India		
09:00 – 09:40	<b>PANEL: Analytics in Story-telling for Sports Broadcast</b> <b>Moderator:</b> Jatin Sapru, Television Presenter @Star Sports <ul style="list-style-type: none"> <li>Anil Kumble – Former Indian Cricketer and Captain</li> <li>Srinath T.B – Head of Operations @Delhi Daredevils</li> <li>Sanjog Gupta – Head, Sports Product @Star India</li> </ul>		
09:50 – 10:20	<b>ANALYTICS – KPMG</b> <b>The Digital Insights Platform</b> Abhijit Varma Partner, Head of Analytics, India @KPMG Vraj Gokhale, Director @KPMG 	<b>WEARABLES &amp; TECHNOLOGY – CATAPULT SPORTS</b> <b>Future of Elite Sports Performance – Analytics &amp; ECB</b> Paul Boanas Head of Commercial @Catapult 	<b>TALENT IDENTIFICATION AT GRASS ROOTS</b> <b>Why performance baselining for India is important at Mass</b> Karthik Ranganathan – Founder & CEO @Primitive Sports Graham Dudley – Founder & CEO @Global Performance Testing 
10:30 – 11:00	<b>BUILDING &amp; ENGAGING A FAN</b> <b>The NBA's Strategy to Grow and Engage the India Market</b> Mairu Gupta Senior Director, Global Content and Media Distribution @NBA India 	<b>SPORTS ANALYTICS (AUSTRALIA)</b> <b>Sport science, technology and data analytics: Past, present, future</b> Paul Gastin Professor and Head, Sport and Exercise Science @La Trobe University 	<b>RICHMOND FOOTBALL CLUB</b> <b>Overcoming Data Communication Challenges</b> Michael Chiovitti Sport Science Education Manager @Richmond Institute of Sports Leadership 
11:00 – 11:30	MORNING TEA		
11:30 – 12:00	<b>COMMERCIALISATION OF SPORT</b> <b>Sports Sector in India: Decoding the Metrics</b> Smita Jain Associate Director @KPMG India 	<b>VALD PERFORMANCE (AUSTRALIA)</b> <b>Bringing Laboratory Grade Testing to the Field – Hamstring Strength Analytics Across 300 Elite Teams</b> Laurie Malone Chief Executive Officer @VALD Performance 	<b>STAR INDIA &amp; CII</b> <b>The genesis of 'Making India Play'</b> Deep Mukherjee CEO, CII National Committee on Sports & Senior Vice President, Star India Pvt Ltd. 
12:10 – 12:40	<b>SPORTRADAR</b> <b>Making sense of sports data</b> Piyush Choudhary Consultant @Sportradar 	<b>VIDEO ANALYTICS – HUDL</b> <b>Creating a Learning Environment in Football Academies</b> Michael Conlon Regional Director, Oceania @Hudl 	<b>DATA PRIVACY AND LEGAL IN SPORT</b> <b>Data lifecycle and ownership during an Athlete Journey</b> Nandan Kamath Principal Lawyer @LawNK 
12:50 – 13:20	<b>PANEL: SPORTS BUSINESS AND DATA – IMPACT THEN AND NOW</b> <b>Moderator:</b> Devendra Prabhudesai <ul style="list-style-type: none"> <li>Heath Matthews – Founder @Heath Matthews Physio</li> <li>Vinit Karnik – Business Head, Entertainment, Sports &amp; Live Events @GroupM</li> <li>Nilesh Kulkarni – Founder &amp; Director @International Institute of Sports Management</li> </ul>	<b>VIZRT – 3D GRAPHICS &amp; ANALYTICS</b> <b>The power of Visualization</b> Dr. Remo Ziegler VP Product Manager Sports @Vizrt 	<b>MPOWER SPORT</b> <b>Imagine This..... Sport Experience Next!</b> Andrew Walton General Manager, Mpower Sport @MPower MSL 
13:20 – 14:00	LUNCH		

	Track 1 Fans, Brands & Engagement	Track 2 Performance, Technology & Data Science	Track 3 Sports Development & Grass Roots
14:00 – 14:40	<b>PANEL: FUTURE OF MEDIA &amp; BROADCASTING</b> <b>Moderator:</b> Sid Kohli – Assistant Producer Sport News @BBC <ul style="list-style-type: none"> <li>Gaurav Gala – Head of Football Content @IMG Reliance</li> <li>Nikhil Naz – Sports Journalist</li> <li>Siddharth Sharma – Creative Director and Content Head for Kabaddi @Star Sports</li> <li>Aneesh Madani – Head of Sports Partnerships Asia Pacific @Twitter</li> </ul>	<b>PANEL: PERFORMANCE PANEL – WHAT'S THE VALUE OF DATA?</b> <b>Moderator:</b> Gaurav Sundararaman – Senior Data Analyst @ESPN <ul style="list-style-type: none"> <li>Francois Vainker – Commercial Manager, Cricket @Perform Group</li> <li>Srinath T.B – Head of Operations @Delhi Daredevils</li> <li>Arvind Sivas – Co-Founder @Kabaddi Adda and Messy Fractals</li> </ul>	<b>PANEL: WOMEN IN SPORT – THE FUTURE OF SPORTS ANALYTICS</b> <b>Moderator:</b> Molina Asthana – Founder & Executive Director @Multicultural Women in Sport <ul style="list-style-type: none"> <li>Andrew Walton – GM @MSL Sports</li> <li>Karishma Boolani – Founder &amp; Sports Scientist @HUMANICS</li> <li>Anju Turambekar – Head of Grassroots Development and Coaches Instructor</li> </ul>
14:50 – 15:20	<b>Fantasy Sports - Taking Sports to the Next Level</b> <b>Dream11</b> Harsh Jain CEO @Dream11 	<b>SWINBURNE UNIVERSITY (AUSTRALIA)</b> <b>Smart Cricket Ball</b> Professor Tino Fuss Professor of Health & Sport Technology @Swinburne University of Technology 	<b>GOSPORTS FOUNDATION</b> <b>Missing Link – Sports as a CSR Activity in Corporate India</b> Deepthi Bopaiah Executive Director @GoSports Foundation 
15:20 – 15:40	AFTERNOON TEA		
15:40 – 16:10	<b>TWITTER</b> <b>Fan Engagement &amp; Social Media</b> Aneesh Madani Head of Sports Partnerships Asia Pacific @Twitter 	<b>SMART BAT</b> <b>StanceBeam – 2017 Game Changers Winner</b> Arminder Thind Founder & CEO @StanceBeam 	<b>PROEM SPORTS &amp; LAWNK</b> <b>Data-Driving value across the Sports Ecosystem</b> Chiraag Paul – Founder & CEO @Proem Sports Analytics Abhinav Srivastava – Counsel @LawNK 
16:20 – 16:50	<b>PANEL: BRANDS &amp; DIGITAL SPONSORSHIPS presented by Sports Mechanics</b> <b>Moderator:</b> Sai S Sampathkumar, Business Head – Brands & Media @SportsMechanics <ul style="list-style-type: none"> <li>Ravishankar Pathanjali – Chief Strategy Officer @Global Sports Commerce</li> <li>Ramakrishnan (Ram) – Co-Founder &amp; Director @Baseline Ventures</li> <li>Shreyas Srinivasan – CEO, Insider.in (Paytm)</li> <li>Elizabeth Venkataraman – EVP, Kotak Mahindra Bank</li> </ul>	<b>STARTUPS AND YOUNG COMPANIES</b> <b>Game Changers Startups Pitch Competition</b> <b>Hosted by KPMG India</b> Moderator – Ryan McCumber, Founder @Sports Tech.ai <b>JUDGES</b> Jaideep Ghosh, Partner @KPMG India Aneesh Madani – Head of Sports Partnerships Asia Pacific @Twitter Sanjog Gupta – Head, Sports Product @Star India 	
17:00 – 17:20	<b>The Weather Company An IBM Business</b> <b>Weathering Sports</b> Himanshu Goyal India Sales & Alliances Leader @The Weather Company 	<b>MANDESHI CHAMPIONS – DRIVING PARTICIPATION IN SPORTS</b> Prabhat Sinha Founder @Mandeshi Champions 	
17:20 – 18:00	NETWORKING		

PROUD MAJOR PARTNERS

