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PROVISIONAL AGENDA
Australia Sports Technology Conference
Friday 2nd September 2022
Brisbane Convention & Exhibition Centre

	ROOM 1	ROOM 2	ROOM 3
8:30am – 9:00am (Opening Address)	<div></div>		
9:00 – 9:40am (Session 1)	DATA. INFORMATION. IMPACT: MAXIMIZING PERFORMANCE AND COMMERCIAL RETURN THROUGH THE POWER OF DATA HUDL Dr. Troy Baker (Snr. Solutions Consultant, Hudl) With Insights From: Football Australia & NBL 	FUTURE OF SPORT IN QUEENSLAND Fireside Chat with John Lee John Lee, Director General at QLD Department of Tourism, Innovation and Sport Hosted by Nat Cook OAM OLY, Olympic Gold Medalist and Director Brisbane 2032  	WHY ESPORTS ARE IMPACTING UPON THE DIRECTION OF SPORT IN THE ESTABLISHED COMMUNITY BIG ESPORTS Chris Smith (CEO, Business in Games)  
9:45am – 10:25am (Session 2)	USING DATA AND VIDEO TO SUPPORT DECISION MAKING PANEL DISCUSSION Moderator: Eoin Toolan (Hudl / Former Performance Analysis at Melbourne Rebels and Irish Rugby Football Union) • Doug Kors, GM Football Analysis, Data & Insights at Football Australia • Blaine Krapljanov (Referee Operations Coordinator, NBL) • Donna Bondin, (Hudl / Former Performance Analyst at Manchester City and Melbourne City FC)  	PANEL: AUSTRALIA'S NEW SPORTS INNOVATION ROADMAP Moderator: Nicolle Kelly (Executive Director, Department of Tourism, Innovation and Sport QLD) • Luke McCann (COO, Sport Australia) • Lynne Anderson (Board Member, Australian Sports Commission)  	TECHNOLOGY AND DATA FOR HIGH PERFORMANCE CRICKET CRICKET AUSTRALIA + SPORTRADAR Moderator: Dave Edwards (Director of Sports Media & Partnerships, Sportradar) • Rian Crowther (Sport Scientist, Cricket Australia) • Zac Goodchild (Senior Manager, Sportradar)  
10:35am – 11:10am (Session 3)	CEOS IN SPORT - WHICH EMERGING TECHNOLOGY LEVERS TO PULL AND WHEN PANEL DISCUSSION Moderator: Lachlan Wills • Eugenie Buckley (CEO, Swimming Australia) • Mark Evans (CEO, Gold Coast Suns) • Pierre Comis (CEO, Special Olympics Australia)   	STADIUMS AND VENUES OF THE FUTURE PANEL DISCUSSION • Ange Henderson (GM, Stadiums Queensland) • Daniel Andrews (Facilities, Australian Football League) • Chris Smiles (Founder, Smartform Architecture) • Luke Jansen (Sports Infrastructure, Sport Australia)    	ARTIFICIAL INTELLIGENCE IN SPORT AUSTRALIAN INSTITUTE OF SPORT (AIS) Stuart Morgan (Head of Artificial Intelligence, AIS) Ash Hall (Research Engineer Lead, AIS)  
11:10am – 11:40am (Morning Tea Break)	MORNING TEA BREAK		
11:40am – 12:15pm (Session 4)	REDEFINING PERFORMANCE ANALYSIS IN ELITE SPORT CATAPULT SPORTS James Simpson (Product Specialist Tactics and Coaching , Catapult) 	RACING, SPORTS BETTING AND BIG DATA PANEL DISCUSSION • Adam Brett (Director, News Perform) • Andre Easom (Head of Data Science, Sportsbet) • Dr Eliot Forbes (CEO, Racelab)   	HOW TECHNOLOGY HAS SUPPORTED AND FUELLED THE GROWTH OF BASKETBALL NATIONAL BASKETBALL LEAGUE + SPORTRADAR Moderator: Dave Edwards (Director of Sports Media & Partnerships, Sportradar) • Brad Joyner (Chief Commercial Officer, NBL) • Amanda Jenkins (Executive Director of Oceania, FIBA) • Ben Turner (Head of Content and Partnership, Sportradar)  
12:20pm – 1:00pm (Session 5)	HIGH PERFORMANCE SPORTS AND DATA ADELAIDE CROWS Darren Burgess (Head of High Performance, Adelaide Crows) 	SPORTS SPONSORSHIP AND FANS – BUILDING A MODERN SPORTS BRAND Moderator: Ben Parsons (CEO, Ministry of Sport) • Charles Shelton-Agar (GM Product, News Sport Network) • Caitlin O'Meara (Head of Digital Sport, Foxtel Media) • Thomas Kaurin (Group Director Streaming & Engineering Technology, Foxtel Group)    	\$3B AUSTRALIAN SPORTS TECH MARKET & TOP 10 MEGA TRENDS AUSTRALIAN SPORTS TECHNOLOGIES NETWORK (ASTN) • Mr James Demetriou (Chairman) • Mr Martin Schlegel (Director) 
1:00pm – 1:40pm (Lunch Break)	LUNCH BREAK		
1:40pm – 2:10pm (Session 6)	THE FUTURE OF SPORTS CONTENT STATS PERFORM Steve Cliffe (Sports Content Specialist, Stats Perform) 	FUTURE OF IMMERSIVE REALITY AND OTT STREAMING UNBND & AURA Antony Arena (CEO)  	STARTUP INNOVATORS IN AUSTRALIA STARTUPBOOTCAMP SPORTS TECH ACCELERATOR 9 X PRESENTATIONS OF FINALISTS (5 MINS EACH) Led by Oliver Howard (CEO StartupBootcamp) 
2:20pm – 2:50pm (Session 7)	HIGH PERFORMANCE SPORT AND DATA FUSION SPORT Markus Deutsch (CEO, Fusion Sport) 	HOW SPORTS CAN PRODUCE MORE LIVE CONTENT AND STAY IN BUDGET LIVE U Declan Gallegher (Sports Director APAC, LiveU) 	<ul style="list-style-type: none">Aphetor - The Content Creator OlympicsFirefly Initiative – Volunteers RewardsHomeground - AI coaching for grassroots sportIN.LIVE - End-to-end creator streaming solutionMatchKit - Commercialising athletes' personal brandSonnant - AI-powered commercialisation of voice dataSportzFan - Gamified fan loyaltyTreiner - Smart coach recruitmentTwoDots - Personalised fan engagement technology
3:00pm – 3:30pm (Session 8)	CONTEMPORARY OFFICIAL SPORT DATA MODELS GENERATING VALUE FOR INDUSTRY AND SPORTS FANS CHAMPION DATA Libby Owens (CEO, Champion Data) 	WHAT IS THE FUTURE OF PARTICIPATION, ENTERTAINMENT, METAVERSE & GAMES PANEL DISCUSSION • Brayden Goodwin (Associate Principal, Populous) • Dr James Birt (Associate Dean, External Engagement, Bond University)   	DIGITAL OPPORTUNITY & PARTICIPATION FOR AUSTRALIAN SPORTS NEWS CORP (AUSTRALIA) Michael Wilkins (MD, News Sport Network, News Corp Aust.) Sachin Kumar (GM Sports, Partnerships, News Corp Aust.) 
3:30pm – 4:00pm	AFTERNOON TEA BREAK		
4:00pm – 4:30pm (Session 9)	GLOBAL SPORTS INNOVATION MICROSOFT GSIC Iris Cordoba (General Manager, Microsoft GSIC) 	EMERGING DIGITAL SPORTS – ESPORTS AND DRONE LEAGUES FIRESIDE CHAT Mr Hess Ghah , CEO, Next Level Racing Hosted by John Persico (Director, STWS) 	QUEENSLAND ACADEMY OF SPORT (QAS) 
4:40pm – 5:10pm (Session 10)	LAUNCH! HOW ACTIVE OR INACTIVE ARE QUEENSLANDER'S? PANEL DISCUSSION ACTIVECHANGE + QSPORT Phil Reeves (Executive Chair, AQIA) Peter Cumiskey (CEO, Qsport) James Ellender (CEO, ActiveXchange)   	DISABILITY SPORT AND PARALYMPICS & TECHNOLOGY PANEL DISCUSSION Moderator: Andrew Walton (Advisor, Disability Sport & Recreation) • Samir Mahir (International Blind Sports Association)  	ARTIFICIAL INTELLIGENCE (RUNNING / MOVEMENT) VUE MOTION (LAUNCH EVENT) Ryan Talbot (CEO)  TALENT IDENTIFICATION & ANALYTICS IN SPORTS TRAITS INSIGHTS (LAUNCH EVENT) Dr Dan Pelchen (Founder) 
5:10pm – 6:30pm	POST-EVENT NETWORKING DRINKS		